

BUILDING A SUCCESSFUL CHANGE CULTURE TO MEET THE EVOLVING NEEDS OF 21ST CENTURY CITIZENS

LEADERSHIP SUMMIT AGENDA



22 – 23 APRIL 2019

ADNEC, ABU DHABI

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دائرة التعليم والمعرفة
DEPARTMENT OF EDUCATION
AND KNOWLEDGE



LEADERSHIP SUMMIT AGENDA

Day 1

08:30 Registration

10:00 Welcome and Chairperson's introduction

10:05-10:15 Opening address - How is education delivering the plans set out in Vision 2021

10:15-10:50 Education transformation

Sponsored by Microsoft

10:50-11:15 Measuring Innovation in Education - OECD

11:15-11:25 Bett Global Series – Creating a Better Future by Transforming Education

Bett is the global meeting place for the education technology community. A trusted brand with more than 30 years of heritage, Bett is now a series of world class events promoting the discovery of technology and knowledge to enhance lifelong learning. It attracts over 60,000 educators, leaders and practitioners alongside more than 1,255+ technology providers from around the globe. Hear Jose Papa, chairman of the Bett portfolio, illustrate the exciting future for our series of international events.

José Papa, Chairman, Bett Global Series

11:25-11:50 Morning coffee break and opportunity to visit the exhibition area

11.50-12:10 Bringing public schools up to speed on digital transformation

How can public schools catch up with the private schools in adopting the latest innovation in EdTech? Discover the projects that Classera is developing, in cooperation with several governments around the world, to digitalise learning in the public sector.

Eng. Mohammad Suhail Al Madani, Founder and CEO, Classera

Sponsored by Classera

12:10-12:45 Activating EdTech – Use of Evidence in Decision Making in EdTech

The Jordanian Ministry of Education and the Queen Rania Foundation are undertaking a project to develop working habits and processes for the incorporation of evidence into EdTech related decision making. The project aims to instill the principles of adaptive management, collaboration, iteration and the incorporation of research and favours a more communal, flexible approach.

This session will discuss Jordan's experience in introducing adaptive management to EdTech policymaking and future plans for EdTech in Jordan, while also covering lessons for replicating such an approach in other countries and contexts around the world.

- **Abdullah Khalayleh**, Senior Research and Innovation Officer, Queen Rania Foundation, UK
- Ministry of Education participant – TBC
- EdTech Expert – TBC

12:45-13:15 De-mystifying “digital transformation” for educational leaders

As the noise around the phrase 'digital transformation' intensifies, education leaders are often left wondering what does this mean for my institution and my leadership within it?

This presentation focuses on how educational leaders can make evidence-based decisions to effectively support technology integration, and strategies they can incorporate to begin this process. This includes adopting the right policy framework to manage cultural change, measuring effective adoption, and ensuring that the impact of deploying appropriate technology is a positive one for both students, teachers and the educational community.

Joanne Orlando (PhD), Researcher and Analyst in Technology and Learning, Western Sydney University

13:15-14:15	Lunch break and opportunity to visit the exhibition
14:15-14:45	<p>Harnessing the power of partnerships – bridging the gap between pre-university and higher education</p> <ul style="list-style-type: none"> • There is an ongoing mismatch in the skills that students are being taught and the needs of the labour market • There is a need for education at all levels to constantly evaluate whether the skills they are teaching are the right ones • Developing partnerships with industry and government will ensure that the three parties are aligned in their vision and optimise educational outcomes to produce the best qualified graduates and prepared students • This session will discuss how to establish frameworks to ensure education is always up to date with the needs of the job market, the value of partnerships and how this can be implemented at all stages of education <p>Dr Malak Zaalouk, Professor of Practice and Director, Graduate School of Education, American University of Cairo; Chair, UNESCO Institute for Lifelong learning, Egypt</p>
14:15-15:10	<p>Cultivating critical and confident STEM learners: Robotics to the rescue</p> <ul style="list-style-type: none"> • As with all new EdTech, it is not the technology itself that leads to successful innovation; a clear pedagogical model, learning environment and curriculum are all key factors that will determine its success • The use of robotics in education opens new ways to really embed problem solving, collaboration and critical thinking into your students by providing a platform where true perseverance is needed to reach the end goal. It also opens their eyes to new career paths they may have never previously considered. • This session will go into more detail about the use of robotics in education and where it is best placed in the curriculum. In addition to this, case studies will illustrate the impact it is having on student outcomes at all levels from K-12 to Higher Education
15:10-15:40	<p>Focusing on the real-world: Smart teaching and experiential learning for learners' success</p> <ul style="list-style-type: none"> • Educators and leaders must become smarter in the way they deliver courses to capture the engagement of the 21st century student • Combining different methods of teaching such as online and VR training, combined with practice-based learning and assessment are all examples of ways that being smart in the way you teach can improve education outcomes • This session will highlight how incorporating real life projects into the curricula and being creative in teaching and assessment has a positive impact on learner success <p>Professor Martin Spraggon, Associate Dean of Academic Affairs, Mohammed bin Rashid School of Government, Dubai, UAE</p>
15:40-16:05	<p>A school's role in developing business and entrepreneurial skills for our students - a practical guide</p> <p>It is not just universities who should be preparing students directly for the world of work, this learning should start in schools for students of all ages. Having an early experience of the world of business gives children the framework for future learning. It takes their studies from the set curriculum to showing them the relevance and possible applications of their courses. At Raha International School, we have spent the last year fine tuning an entrepreneurial strategy to rival that of any school globally. We have appointed a dedicated leader and will be launching several new initiatives over the coming 12 months. As part of this initiative we are also going to be sending our first ever summer interns out to work in the UAE this year, in partnership with some of the largest and most successful companies in Abu Dhabi: Etihad, Warner Brothers, Grand Hyatt, to name but a few.</p> <p>This session will outline how our school started on this ambitious journey and provide a practical guide for how to set up a school entrepreneurial programme, which ensures our students are prepared for the dynamic world of work which awaits them.</p> <p>Iain Colledge, Principal, Raha International School, Abu Dhabi, UAE</p>
16:05-16:30	Bett MEA Awards Ceremony
16:30	End of day 1

DAY 2

08:30

Registration

10:00

Welcome and Chairperson's introduction

10:00-10:20

Pioneering Blockchain in Education

The University of Bahrain is the first educational institution in the MEA region to issue blockchain credentials for students, providing instantly verifiable access to digital diplomas. We have heard the term blockchain in EdTech circles for the past few years, and this session will showcase the reality of how it is helping to improve reliability and access to qualifications, in turn helping both employers and students. This is just the start, and this session will highlight the ways in which blockchain can be used similarly at all levels of education to enhance the student journey.

Mr. Cameron Mirza, Head of Transformation, University of Bahrain, Bahrain

10:20-10:50

Education 2030

This presentation will include an overview of the OECD's learning framework 2030 and discuss what the OECD understands are the knowledge, resources, skills required for education systems to reach their goals and how MENA countries can do so.

10:50-11:30

Skills Gap: Are Universities in MEA Moving Beyond Lipservice?

By 2022, 75m jobs may be displaced by automation, but 133m new jobs may be created: a net gain of 58 million. 54% of all employees will require reskilling. Currently, businesses, governments and individuals have not grasped the urgency of this challenge. To manage this skills gap, companies may hire new staff with relevant skills or automate the tasks or retrain existing employees. Hence universities will need to produce graduates with these new skills and training providers shall be ready re-skill a large portion of the workforce of today. In this session, university and Industry leaders from the region will discuss this issue to design a way forward.

Moderator: **Dr Senthil Nathan**, General Manager and Co-Founder, Edu Alliance Ltd; Former Deputy Vice Chancellor, Higher Colleges of Technology, Abu Dhabi, UAE.

Professor Ehab Abdel-Rahman, Professor and Provost, The American University in Cairo, Egypt

Professor Waqar Ahmad, Interim Chancellor and Provost, Abu Dhabi University, UAE

Professor Mansoor Alaali, President, Ahlia University, Bahrain

11:30-12:00

Morning coffee break and opportunity to visit the exhibition area

12:00-12:30

Connecting classrooms to deepen learning experiences

- Why continue to teach students about other cultures through textbooks and worksheets when 21st century technology provides the tools to live stream and learn from them in real time
- Connecting classrooms around the globe offers real enhancement to the learning process and offers the opportunity for students to develop the knowledge and skills they require to be globally competitive in today's world
- This session will go into further detail about case studies where connecting with other classrooms around the world has helped teachers enhance and refine their practices and improved the depth of learning for students
- It is not only in the school classroom where the benefits of connecting with others can be seen, this session will also delve into how Universities and Higher Education institutions can benefit from partnerships with institutions all over the world

12:30-13:00

Future Gate: The strategy that is transforming learning in 25,000 government schools across The Kingdom of Saudi Arabia

Launched in 2016, Vision 2030 aims to establish The Kingdom of Saudi Arabia as an exemplary and leading nation in all aspects. Educating the young learners of today for the world of tomorrow is a critical element in delivering this vision. The Future Gate project, being delivered by Tatweer Educational Technologies Company (TETCO), aims to transform every government school in The Kingdom, empowering all learners to flourish in the Fourth Industrial Revolution.

This session will outline the Six Key Strategic Areas for Learning Transformation, which form the framework for this large scale change initiative. Key projects will be discussed and participants will learn how sustainable change in K-12 education requires much more than the deployment and adoption of new technologies – but also why we should not fear the challenge.

Phil Redhead, Director of Strategy, Future Gate – KSA

13:00-13:30 **Online learning: breaking down barriers and promoting independent, accountable learners**

- Online learning has been used for many years, however, the true benefits of the flexibility and access to large range of material are becoming clearer over time
- Of course, every new method of learning is not right for everyone and some argue it takes away the human element of teaching. However, when used in the right way, online learning provides access to global content and promotes and inspires independent learning
- One key challenge is that many traditional curriculums are not conducive with online learning platforms and need to be reconsidered and adapted to allow for change
- This session will discuss the benefits of embedding online learning to any degree in the curriculum. It is not a 'one size fits all' but a combination of online and personal learning allow students to have the flexibility they need to succeed

13:30-14:15 **Lunch, networking break and opportunity to visit the exhibition area**

14:15-15:00 **Women in STEM and Innovation**

Women’s role in the development of nations is undeniable, today world over women are leading on many fronts. In the field of education though, women play a huge part in redefining the entire educational ecosystem of the MENA region. If we are to continue to produce such women role models and active community members, it is vital to provide our women and daughters with best opportunities for education, entrepreneurship and innovation through STEM education. STEM education is world-recognized as the most advanced learning system. This system opens up many avenues for our female youth to step into the untapped territories and begin to conquer even more terrains. STEM education is the way to close the gender gap in Science & IT education and digital literacy, and opens up countless doors of opportunities for aspiring women entrepreneurs and dreamers.

Moderator: **Dr Sana Farid**, Founder, Mulhimat; Co-President, VRAR Association MENA; X-Reality Strategist for Education and Healthcare, UAE

Paola Paulina, Lead, VRARA Media; International Ambassador, VR Women (Asia); Chief Innovation Director, XR Pioneer Ltd.; VRARA Chapter President, Shenzhen – China

Dr Najla Alraway Alnaqbi, Innovation and eLearning Manager, Department of Education and Knowledge, UAE

15:00-15:25 **Implementing assistive technologies in schools to move towards a more inclusive education system in the Middle East**

- The UAE has released a new policy for inclusive education that encompasses principles such as diversity, personalisation and equity and includes a focus on the utilisation of technology to support and empower students who experience SEND.
- For those individuals of determination, who struggle with self-esteem and focus in the classroom, technology can be used to truly empower them by providing a collaborative and innovative space for them to learn in a way they are familiar and feel comfortable with.
- This session will discuss how to decide on a strategy for implementing assistive technologies at both the classroom and administrative level, along with the importance of changing mindsets for success and improved learning outcomes.

Nadera Alborno, Associate Professor of Education, American University in Dubai, UAE

16:20-16:30 **Chairperson’s closing remarks**

16:30 **End of day 2**



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