

# BUILDING A SUCCESSFUL CHANGE CULTURE TO MEET THE EVOLVING NEEDS OF 21<sup>ST</sup> CENTURY CITIZENS

## LEADERSHIP SUMMIT AGENDA



22 – 23 APRIL 2019

ADNEC, ABU DHABI

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DEPARTMENT OF EDUCATION  
AND KNOWLEDGE



# LEADERSHIP SUMMIT AGENDA

## Day 1 – Plenary

Chair: Tariq Qureishy

08:00 Registration

10:00 Welcome and Chairperson's introduction

10:05 Opening Address

Dr Karima Almazroni, Acting Executive Director-Education Policies & Programs Sector, **Department of Education and Knowledge (ADEK), UAE**

**HMCG Andrew Jackson**, British Consul General to Dubai and Northern Emirates, UAE

10:20 Ministerial Keynote Address

**H.E. Hussain Ibrahim Al Hammadi**, Cabinet Minister and Minister of Education, **United Arab Emirates Ministry of Education, UAE**

10:35 Future of Learning

**Anthony Salcito**, Vice-President of Microsoft Worldwide Education

Sponsored by Microsoft

11:15-11:25 **Bett Global Series – Creating a Better Future by Transforming Education**

Bett is the global meeting place for the education technology community. A trusted brand with more than 30 years of heritage, Bett is now a series of world class events promoting the discovery of technology and knowledge to enhance lifelong learning. It attracts over 60,000 educators, leaders and practitioners alongside more than 1,255+ technology providers from around the globe. Hear Jose Papa, chairman of the Bett portfolio, illustrate the exciting future for our series of international events.

**José Papa**, Chairman, Bett Global Series

11:25-11:50 **Morning coffee break and opportunity to visit the exhibition area**

11:50-12:15 **The Future of Smart Learning**

How can public schools catch up with the private schools in adopting the latest innovation in EdTech? Discover the projects that Classera is developing, in cooperation with several governments around the world, to digitalise learning in the public sector.

Mohammad Al Madani - CEO, Classera, KSA

Mohammad Al Ashmawi - CTO, Classera, KSA

Session sponsored by Classera

12:15-12:45 **Activating EdTech – Use of Evidence in Decision Making in EdTech**

The Jordanian Ministry of Education and the Queen Rania Foundation are undertaking a project to develop working habits and processes for the incorporation of evidence into EdTech related decision making. The project aims to instill the principles of adaptive management, collaboration, iteration and the incorporation of research and favours a more communal, flexible approach.

This session will discuss Jordan's experience in introducing adaptive management to EdTech policymaking and future plans for EdTech in Jordan, while also covering lessons for replicating such an approach in other countries and contexts around the world.

- **Abdullah Khalayleh**, Senior Research and Innovation Officer, Queen Rania Foundation, UK
- **Mohammed Shouli**, Head of E-Government Division, Queen Rania Center for Information and Education Technology, **Ministry of Education, Jordan**

<p><b>12:45-13:15</b></p>	<p><b>De-mystifying “digital transformation” for educational leaders</b></p> <p>As the noise around the phrase 'digital transformation' intensifies, education leaders are often left wondering what does this mean for my institution and my leadership within it?</p> <p>This presentation focuses on how educational leaders can make evidence-based decisions to effectively support technology integration, and strategies they can incorporate to begin this process. This includes adopting the right policy framework to manage cultural change, measuring effective adoption, and ensuring that the impact of deploying appropriate technology is a positive one for both students, teachers and the educational community.</p> <p><b>Joanne Orlando</b> (PhD), Researcher and Analyst in Technology and Learning, Western Sydney University, Australia</p>
<p><b>13:15-14:15</b></p>	<p><b>Lunch break and opportunity to visit the exhibition</b></p>
<p><b>14:15-14:45</b></p>	<p><b>Pioneering Blockchain in Education: A case study from the University of Bahrain</b></p> <p>The University of Bahrain is the educational institution in the MEA region to issue blockchain credentials for students, providing instantly verifiable access to digital diplomas. We have heard the term blockchain in EdTech circles for the past few years, and this session will showcase the reality of how it is helping to improve reliability and access to qualifications, in turn helping both employers and students. This is just the start, and this session will highlight the ways in which blockchain can be used similarly at all levels of education to enhance the student journey.</p> <p><b>Cameron Mirza</b>, Head of Strategy, University of Bahrain, Bahrain  <b>Natalie Smolenski</b>, SVP, Business Development, Learning Machine, USA</p>
<p><b>14:45-15:10</b></p>	<p><b>What we mean by Playful Learning</b></p> <p>This session will give you a small taste of how LEGO Education defines Playful Learning, why it's important to embrace a playful approach in school systems and how it supports our future workforce. Hands-on activity included.</p> <p><b>Mads Lemvig Fog</b>, Master Trainer, LEGO Education, Denmark</p> <p>Session hosted by LEGO Education</p>
<p><b>15:10-15:40</b></p>	<p><b>Focusing on the real-world: Smart teaching and experiential learning for learners' success</b></p> <ul style="list-style-type: none"> <li>• Educators and leaders must become smarter in the way they deliver courses to capture the engagement of the 21st century student</li> <li>• Combining different methods of teaching such as online and VR training, combined with practice-based learning and assessment are all examples of ways that being smart in the way you teach can improve education outcomes</li> <li>• This session will highlight how incorporating real life projects into the curricula and being creative in teaching and assessment has a positive impact on learner success</li> </ul> <p><b>Professor Martin Spraggon</b>, Associate Dean of Academic Affairs, Mohammed bin Rashid School of Government, Dubai, UAE</p>

15:40-16:05

A school's role in developing business and entrepreneurial skills for our students - a practical guide  
It is not just universities who should be preparing students directly for the world of work, this learning should start in schools for students of all ages. Having an early experience of the world of business gives children the framework for future learning. It takes their studies from the set curriculum to showing them the relevance and possible applications of their courses.

At Raha International School, we have spent the last year fine tuning an entrepreneurial strategy to rival that of any school globally. We have appointed a dedicated leader and will be launching several new initiatives over the coming 12 months. As part of this initiative we are also going to be sending our first ever summer interns out to work in the UAE this year, in partnership with some of the largest and most successful companies in Abu Dhabi: Etihad, Warner Brothers, Grand Hyatt, to name but a few.

This session will outline how our school started on this ambitious journey and provide a practical guide for how to set up a school entrepreneurial programme, which ensures our students are prepared for the dynamic world of work which awaits them.

Iain Colledge, Principal, Raha International School, Abu Dhabi, UAE

16:05-16:30

Bett MEA Awards Ceremony

16:30

End of day 1

## Day 1 – K-12 Leadership Workshop

**Moderator:** Paola Paulino, Lead, VRARA Media; International Ambassador, VR Women (Asia); Chief Innovation Director, XR Pioneer Ltd.; VRARA Chapter President, China

### 11:45-12:30 Leveraging Future-Ready Skills and Employability Solutions for Student Success

Industry connections for schools and implementation of skills-based, employability focused college and career readiness programs in education are gaining increased priority among government, business and education leaders. Learn how Microsoft is partnering with schools to address the technical talent gap, student skills and credentialing outcomes, future economic growth and workforce preparedness in countries around the world and through the region. This session will highlight the latest data and trends surrounding skills, STEM education, employability and careers as well as spotlight best practices and partnership solutions to help support student learning pathways aligned to the future workforce and in bringing modern technical and employability skills curricula and program solutions into K-12 education to support students and educators.

**Jeff Johnson**, Senior Business Development Manager, Future-Ready Skills and Employability Programs, Worldwide Public Sector Education, Microsoft Corporation, USA

### 12:30-13:15 The 6 Tenets of Educational Technology Leadership

The role of an EdTech Leader is one that requires a toolkit of skills and competencies. In this session, we will review the 6 Tenets of Educational Technology Leadership (Leadership, Management, Information Technology, Learning Technology, Professional Learning, and Systems Thinking) through in depth analysis of these skills and real world examples. Participants will self assess, to determine where their greatest strengths and weakness lie and then learn about ways to engage in professional learning to grow their skills.

**Dr. Matt Harris, Ed.D. International Educational Consultant**

### 13:15-14:15 Lunch break

### 14:15-15:00 Futures Awareness and Early Opportunity

- KidZania's global research indicates that stereotypes are set at a very early stage in life, barely change and cause significant barriers to social mobility
- This session will bring together a panel of experts from education to the world of work to discuss the possible impact of connecting children with their future careers at a much earlier point in their education

Moderator: **Dr Ger Graus OBE**, Global Director of Education, KidZania (confirmed)

Panellists:

- **Sir Christopher Stone**, Global Chief Education Officer, GEMS MENASA, UAE (confirmed)
- **Henry Platten**, CEO, GoBubble

### 15:15-16:00 15:15 Drones for Education

**Baz Nijjar**, Director of Innovation, First Point School, UAE

### 15:40 The Global Futures Curriculum: Education and Exponential Technologies

**Debbiejo Miranda**, Head of English, The Winchester School, UAE

Session hosted by GEMS Education

## Day 1 – Higher Education Leadership Workshop

**Moderator: Cameron Mirza, Head of Strategy, University of Bahrain, Bahrain**

**11:45-12:30**

### **In the era of disruptive change and innovation: Leadership requirements for a successful educational ecosystem**

Technological advancements and breakthroughs are quickly reconfiguring industrial boundaries and landscapes, altering the traditional ways of acting, thinking, and behaving. In the era of disruptive change and borderless economy, espousing an ecosystem mentality to adopt innovative models of education represents one of the most critical challenges facing the leaders of educational institutions today. This session is located at the crossroads of three closely interrelated topics that pertain to organizational change, innovation management, and leadership skills. The emphasis is placed on leadership imperatives that may allow decision makers to face the extant challenges of innovation and successfully implement change in educational settings.

**Dr Virginia Bodolica**, Said T. Khoury Chair in Leadership Studies and Professor of Strategy and Innovation, School of Business Administration, American University of Sharjah, UAE

**12:30-13:15**

### **Research Led Innovation – the Next Frontier for MEA**

Universities and research centers in the MEA region face a host of hurdles when it comes to scientific research and research-led innovation. Many key data points demonstrate the extent of the gap between the reality of the region in research-led innovation today and the status of research in the developed and industrialized world. This panel discussion will cover some pragmatic ways to move ahead from the current status of very low scientific research and research led innovation and entrepreneurship.

Some questions that will be covered include:

- Do the businesses, governments and universities in the region appreciate the gravity of this issue and the urgency to address it?
- Are the top universities in the region truly ready to evolve from teaching-centered institutions to research-led institutions?
- Given the lack of world class research experience among the resident faculty in the region, what are some near-term solutions to get the universities on fast track for world class research?
- How could the K-12 and college students in the region may be developed with STEM rigor?

**Moderator: Dr Senthil Nathan**, General Manager and Co-Founder, Edu Alliance Ltd; Former Deputy Vice Chancellor, Higher Colleges of Technology, Abu Dhabi, UAE

#### **Panellists:**

**Dr Fareed Al Amiri**, Director in Higher Education Sector, Department for Education and Knowledge (ADEK), UAE

**Dr Karim Seghir**, Chancellor, Ajman University, UAE

**Dr May G. Alobaidy**, Senior Advisor to Minister, Center for Strategic & International Partnerships and Initiatives, Ministry of Education Saudi Arabia, KSA

**13:15-14:15**

**Lunch break**

**Moderator: Tamer Zumot, Regional Head of Partnerships & Development, INJAZ Al-Arab, Jordan**

**14:15-15:00**

### **Future Learners - Future Skills**

Today, the needs and desires of learners are much more diverse. Institutions need to understand the motivations of these new sets of students and create programs and services to serve them.

This session will reference the Future Learners report and discuss how to bridge the gap between HE institutions and employers to collaborate and create a more empowering, flexible learning system that services millennials and provides more relevant education options.

**Fabio d'Emilio**, Director, Service Delivery, Pearson Middle East, UAE

**Ben Jones**, Head of Strategic Partnerships, Pearson Education, UK

Session hosted by Pearson Education

**15:15-16:00**

### **Growing the knowledge economy by Nurturing tomorrow's leaders**

**Dr Ahmed Al Shoaibi**, SVP of Academic and Student Services, Khalifa University, UAE

**Dr Yousaf Al Hammadi**, Acting Dean of Graduate Studies, Khalifa University, UAE

## Day 2 - Plenary

08:00

Registration

10:00

Welcome and Chairperson's introduction

10:00-10:25

**Innovation in education: What has changed in the classroom**

In this session, Soumyajit will present and discuss the findings of the OECD publication Measuring Innovation in Education 2019: What has changed in the Classroom? He will talk about a few foreseen and a few surprising trends which have taken place in classrooms across the OECD in the last decade in terms of pedagogical practices, learning resource availability and attitudes of teachers. Besides having a discourse on a select few countries and their educational innovation dashboards, he will also give a very short glimpse on how educational outcomes have related to innovation.

**Soumyajit Kar**, Consultant, OECD, France

10:25-10:50

**Engaging Communities Across the World**

In this presentation, Renaldo will talk about how important it is for all educators to become leaders not only in their classrooms but around the world. Renaldo will discuss the importance of story, and why it is essential that we all share our story with the world. He talks about projects where he works with a teacher in St. Matthews, South Carolina to help students see the world through his eyes with video and comics he produces from the countries he has lived and visits. Renaldo will then walk you through the importance of his work and how it helps the students develop an "I can do it mindset".

**Renaldo Lawrence**, eLearning Developer and Content Creator, Glyn School, UK

Session hosted by Adobe in partnership with Grapheast

10:50-11:30

**Skills Gap: Are Universities in MEA Moving Beyond Lipservice?**

By 2022, 75m jobs may be displaced by automation, but 133m new jobs may be created: a net gain of 58 million. 54% of all employees will require reskilling. Currently, businesses, governments and individuals have not grasped the urgency of this challenge. To manage this skills gap, companies may hire new staff with relevant skills or automate the tasks or retrain existing employees. Hence universities will need to produce graduates with these new skills and training providers shall be ready re-skill a large portion of the workforce of today. In this session, university and Industry leaders from the region will discuss this issue to design a way forward.

**Moderator: Dr Senthil Nathan**, General Manager and Co-Founder, Edu Alliance Ltd; Former Deputy Vice Chancellor, Higher Colleges of Technology, Abu Dhabi, UAE

- **Professor Ehab Abdel-Rahman**, Professor and Provost, The American University in Cairo, Egypt
- **Professor Waqar Ahmad**, Chancellor and Provost, Abu Dhabi University, UAE
- **Professor Ghassan Aouad**, President, Applied Science University, Bahrain
- **Tamer Zumot**, Regional Head of Partnerships & Development, INJAZ Al-Arab, Jordan
- **Haidar Ali**, Senior Vice President - People Happiness & Innovation, Dubai Silicon Oasis Authority, UAE

11:30-12:00

**Morning coffee break and opportunity to visit the exhibition area**

12:00-12:30

**Are Middle East educators taking the responsibility of preparing youth for the future seriously?**

The world today is changing at an unprecedented pace, so is the nature of work, and our workforce around the world needs to change and adapt to these new demands and opportunities. Is there enough effort being made by the ME educators and employers to ready the youth for this challenge? Together, in this interactive plenary session, we will come up with action points to move forward and ready our youth to pick up this challenge.

**Sally Jeffery**, Global Education & Skills Practice Leader, PwC Middle East, UAE

Session hosted by PwC

12:30-13:00

### **Future Gate: The strategy that is transforming learning in 25,000 government schools across The Kingdom of Saudi Arabia**

Launched in 2016, Vision 2030 aims to establish The Kingdom of Saudi Arabia as an exemplary and leading nation in all aspects. Educating the young learners of today for the world of tomorrow is a critical element in delivering this vision. The Future Gate project, being delivered by Tatweer Educational Technologies Company (TETCO), aims to transform every government school in The Kingdom, empowering all learners to flourish in the Fourth Industrial Revolution.

This session will outline the Six Key Strategic Areas for Learning Transformation, which form the framework for this large scale change initiative. Key projects will be discussed and participants will learn how sustainable change in K-12 education requires much more than the deployment and adoption of new technologies – but also why we should not fear the challenge.

**Phil Redhead**, Director of Strategy, Future Gate – KSA

13:00-13:30

### **The Age of Innovation**

The Digital Age is no longer upon us, but it exists as a backdrop against which other elements must be in place in order to achieve success and celebrate academic achievement. ITWorx, in collaboration with Advanced Education present the platform and the content for the educational leaders of tomorrow.

**Amira Awaad**, Academic Dean, Advanced Education, Egypt  
**Suzy Metwalli**, Elementary School Principal, Advanced Education, Egypt  
**Ahmed Abdel Latif**, DCEO, Advanced Education, Egypt  
**Aya Gharoui**, Elementary School Vice Principal, Advanced Education, Egypt  
**Yomna Abdel Latif**, Elementary School Vice Principal, Advanced Education, Egypt

Hosted by ITWorx

13:30-14:15

### **Lunch, networking break and opportunity to visit the exhibition area**

14:15-15:00

### **Women in STEM and Innovation**

Women's role in the development of nations is undeniable, today world over women are leading on many fronts. In the field of education though, women play a huge part in redefining the entire educational ecosystem of the MENA region. If we are to continue to produce such women role models and active community members, it is vital to provide our women and daughters with best opportunities for education, entrepreneurship and innovation through STEM education. STEM education is world-recognized as the most advanced learning system. This system opens up many avenues for our female youth to step into the untapped territories and begin to conquer even more terrains. STEM education is the way to close the gender gap in Science & IT education and digital literacy, and opens up countless doors of opportunities for aspiring women entrepreneurs and dreamers.

Moderator: **Dr Sana Farid**, Founder, Mulhimat; Co-President, VRAR Association MENA; X-Reality Strategist for Education and Healthcare, UAE

**Paola Paulino**, Lead, VRARA Media; International Ambassador, VR Women (Asia); Chief Innovation Director, XR Pioneer Ltd.; VRARA Chapter President, Shenzhen – China  
**Dr Najla Alraway Alnaqbi**, Innovation and eLearning Manager, Department of Education and Knowledge, UAE  
**Dr Matt Harris**, International Educational Consultant, Singapore



**15:00-15:25** **Implementing assistive technologies in schools to move towards a more inclusive education system in the Middle East**

- The UAE has released a new policy for inclusive education that encompasses principles such as diversity, personalisation and equity and includes a focus on the utilisation of technology to support and empower students who experience SEND.
- For those individuals of determination, who struggle with self-esteem and focus in the classroom, technology can be used to truly empower them by providing a collaborative and innovative space for them to learn in a way they are familiar and feel comfortable with.
- This session will discuss how to decide on a strategy for implementing assistive technologies at both the classroom and administrative level, along with the importance of changing mindsets for success and improved learning outcomes.

**Nadera Alborna**, Associate Professor of Education, American University in Dubai, UAE

**15:25-15:30** **Chairperson's closing remarks**

**15:30** **End of day 2**

## Day 2 – K-12 Leadership Workshop

**Moderator: David Deeds, Director of Information and Learning Technologies, Schutz American School, Egypt**

### 12:00-12:45 Transforming Teaching and Learning: The Apple Distinguished Schools Project

Leading transformational change in schools represents a significant challenge for leadership teams. The process involves a wide variety of complex and interconnected issues related to teacher motivation and perspectives, student engagement, communication, professional learning, and sustainability plans. Join us to learn how two ATHS-STS schools managed to achieve Apple Distinguished Schools recognition and to know more about the techniques we used to manage transformational change through the integration of educational technology in our schools.

Schedule for the session:

- What do we mean by transformational change in schools?
- A model for managing complex change
- What does this change look like in our schools (illustrated with video material from the ADS iBooks)
- Building staff capacity through professional learning
- Lessons learned
- Question and Answer session

**Andrew Walden**, Principal, STS-ATHS Ras Al Khaimah, UAE

**Hiba El Hazzouri, Manager**, Manager of Assessment Department, Applied Technology High Schools, UAE

**Dr Mohamed S. Mroueh**, Principal, Applied Technology High School Dubai, UAE

### 12:45-13:30 Building a STEAM Garden Curriculum: Transforming approaches to digital learning to promote technology as a force for good

Is STEAM simply being thrown around as a buzz word in education? Why are we all so obsessed with it? What should a STEAM curriculum look like to be truly trans-disciplinary and inspiring? Does it really matter what type of technology we have in the classroom to make STEAM happen? Why are we not promoting a curriculum that looks at STEAM/Technology as a force for good in the world?

This session will focus on how schools and school leaders can make a STEAM curriculum a force for good in the world. A vision for STEAM will be shared which looks at how we might create trans-disciplinary projects that enhance all areas of the curriculum and inspire our learners to have cosmic ambitions and change the world. This will include a look at an innovative STEAM Garden space/curriculum that has changed one schools curriculum for the better.

**Neal Oates**, Assistant Head (Whole School), Dubai British School, UAE

**Andy Turner**, Head of Education Technology & Innovation, Aldar Academies, UAE

**Clive Gibson**, Head of Innovation and Physics Teacher, JESS Arabian Ranches, UAE

### 13:30-14:15 Lunch break

### 14:15-15:30 Attend final plenary sessions for the day

## Day 2 – Higher Education Leadership Workshop

**Moderator:** Cameron Mirza, Head of Strategy, University of Bahrain, Bahrain

**12:00-12:45** **The Future of Work; Discussion on the ever changing skills landscape, how Universities can future-proof their graduates and prepare them for the jobs of the future.**

The modern workplace continues to evolve as we enter the 4th Industrial Revolution. The impacts of globalization, digital transformation and the entry of generation Z is changing how our workforces operate. Student and graduate needs are also evolving with the inclusion of new technologies and ways of working. During this session we will highlight the latest data and insights surrounding skills and employability. Learn how Microsoft and LinkedIn are partnering with Universities around the world to anticipate talent needs, bridge the skill gap and improve graduate outcomes.

**Nicola Doherty**, Head of Academic, Government & Venture Markets EMEA, LinkedIn, Ireland  
**Jeff Johnson**, Senior Business Development Manager, Future-Ready Skills and Employability Programs, Worldwide Public Sector Education, Microsoft Corporation, USA

**12:45-13:30** **New directions in Higher Education accreditation**

**Moderator:** Sally Jeffery, Global Education & Skills Practice Leader, PwC Middle East, UAE

Panellists:

**Prof Dr Mohamed Yousif Baniyas**, Director, Commission for Academic Accreditation (CAA), Ministry of Education, UAE

**Dr Nadeem Khan**, Dean - Institutional and Academic Accreditation, Higher Colleges of Technology, UAE

**Ben Bailey**, Campus Director, Birmingham University Dubai, UAE

**13:30-14:15** **Lunch break**

**14:15-15:30** **Attend final plenary sessions for the day**



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## PRICING

DELEGATE RATES	STANDARD
Educator/NGO/Government International	USD \$ 300
Educator/NGO/Government Local (GCC)	USD \$ 250
Non Educator/NGO/Government International	USD \$ 550
Non Educator/NGO/Government Local (GCC)	USD \$ 450

## CONTACT US:

ELIZABETH RANKIN  
CONTENT PRODUCER  
E. [Elizabeth.rankin@bettshow.com](mailto:Elizabeth.rankin@bettshow.com)

MUSTAFA MEHEMED  
COMMERCIAL DEVELOPMENT MANAGER  
E. [Mustafa.Mehemed@bettshow.com](mailto:Mustafa.Mehemed@bettshow.com)

ROBBANY KHAN  
ACCOUNT MANAGER  
E. [Robbany.khan@ite-exhibitions.com](mailto:Robbany.khan@ite-exhibitions.com)

